

Extend Your Reach With The Soccerex App

The Soccerex app offers a unique opportunity for every brand to connect with an influential audience of thousands of soccer industry professionals. With flexible ad placements designed for all budgets, you can maximize your visibility at one of the year's premier networking events and ensure your brand is seen by the right people at the right time.

Unique Ad Options



Side Menu Ad

Dimensions: 858 × 300

THE VALUE PLAY

Displayed at the bottom of the side menu, this ad appears each time users navigate within the app. Seamlessly integrated into the user experience, it's ideal for brands looking to maintain a regular presence without disrupting app flow.

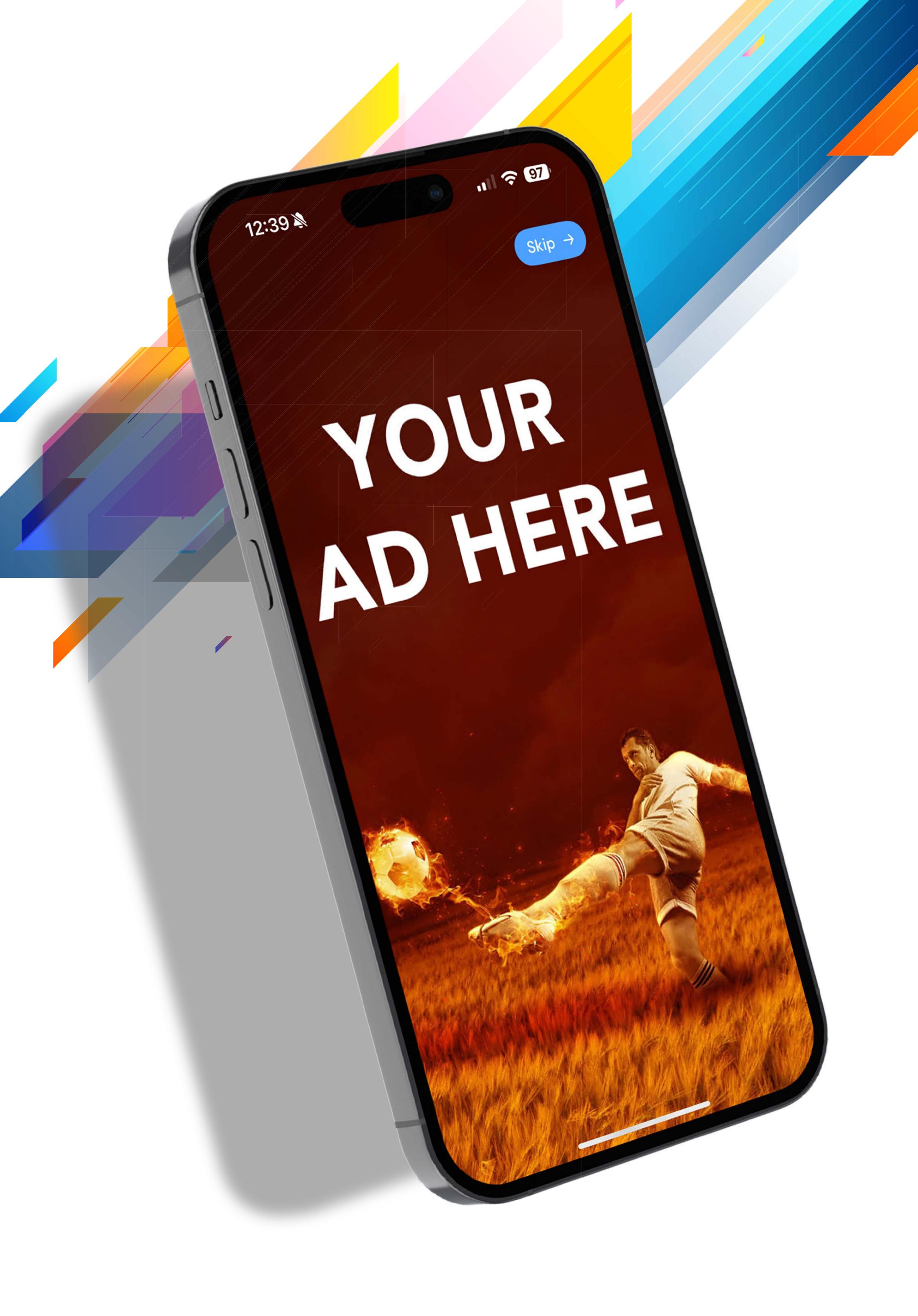
Overline View Ad

Dimensions: 1054 × 600

BEST BANG FOR THE BUCK

Our most budget-friendly option, the Overline View Ad offers reliable exposure on the app's overview page, where attendees frequently navigate for event information. This placement is ideal for brands seeking consistent visibility in a highly economical way.





Splash Screen Ad Dimensions: 1242 × 2208

DEMAND ATTENTION

As the most prominent, full-screen option, the Splash Screen Ad captures attention the moment users open the app. This impactful placement is ideal for bold, high-visibility messages and makes a lasting first impression.

Details:

This ad pops up at the beginning of the user's experience. It must be skipped or clicked.





The Era of Digital Is Here. Say Hello to Flexible Display Options.

Choose between a one-time display to capture attention immediately or a continuous display for steady exposure throughout the event. Each ad type is customizable to align with your brand's strategy, offering powerful opportunities to connect directly with attendees. With pricing and detailed performance statistics available upon request, our team is ready to help you select the best placement for your goals in the Soccerex App.

Home Screen Pop-Up Ad

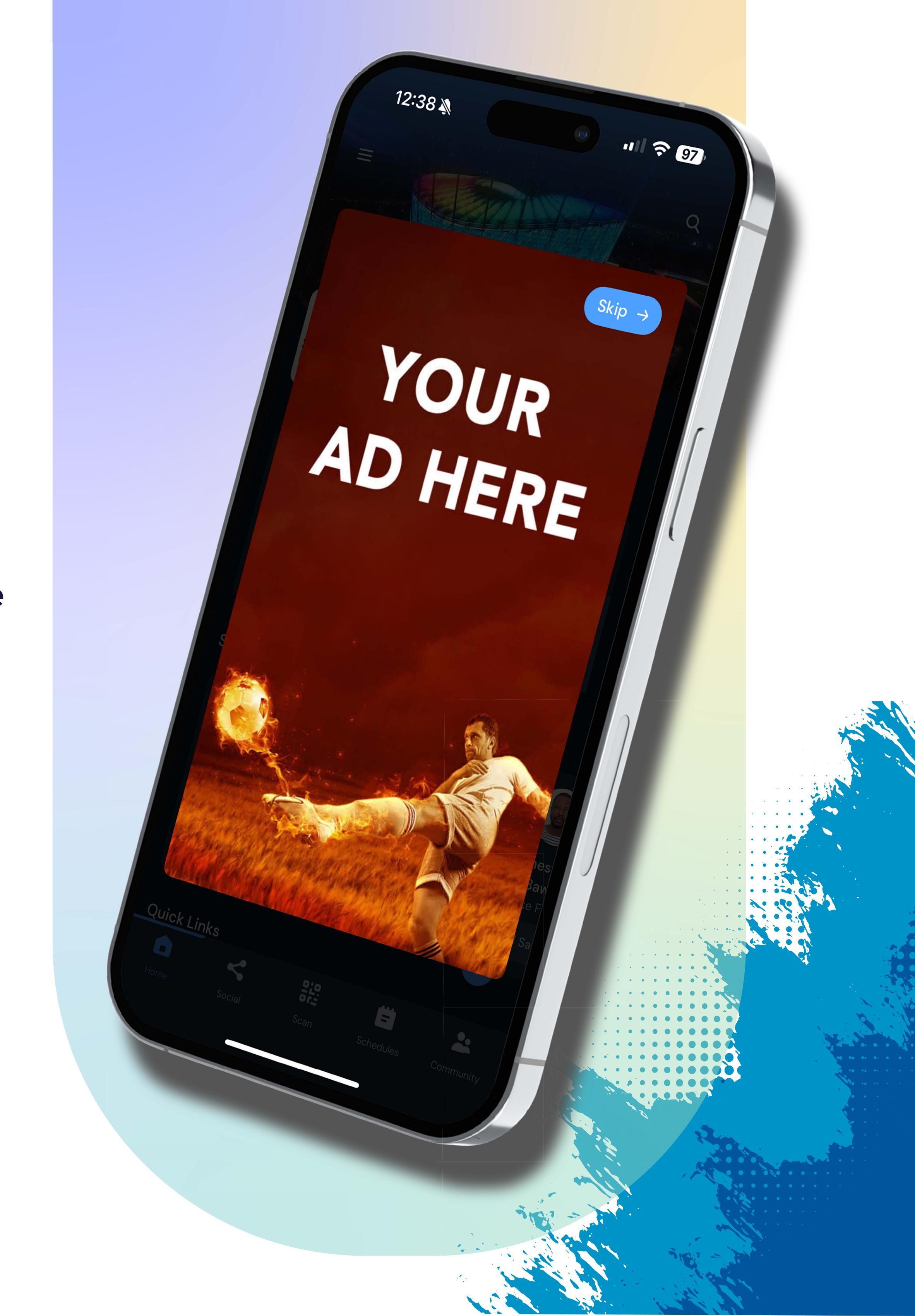
Dimensions: 900 x 1500

GET IN THE GAME!

Appearing as a dynamic pop-up on the home screen, this ad encourages immediate engagement. Perfect for time-sensitive messages or announcements, it ensures your brand remains top of mind.

Details:

This ad pops up at the beginning of the user's experience. It must be skipped or clicked.





Data Driven Results

Get a detailed list of who viewed your ad Rates vary per event. Contact your Soccerex rep for more info.

