



SOCCEREX **EUROPE**

**CONFERENCE
CONCEPT**

AMSTERDAM | MAY 30-31, 2024

"If you build it, they will come!"

A look into the upcoming European Championships in Germany and the logistical challenges of hosting such an event.

"VAR – Has it gone too far?"

We discuss the most talked about change in football, VAR. It was meant to help, but has it become a hindrance?

"Out of many, we are one!" – Diversity in football

Football is meant to be for everyone, but what is being done to make sure that everyone feels a part of it.



"Can you win too many medals?"

There are more tournaments, matches and competitions than ever before – is there such a thing as too much football?

"We're all going on a summer holiday..."

What are the best summer training camp options available?



"Providing tech Support"

What innovations are being used to improve performance both on and off the pitch? Where does the game need support from technology?

"Evolution or Revolution?"

Is the recent success of the women's game part of the long-term strategy now bearing fruit, or an explosion out of nowhere?

"Agents' vs FIFA"

Football agents were recently victorious against the earnings cap regulation proposal by FIFA designed to control the industry, but is that the end of the battle?

"Watch along with us!"

A panel focused on the rise of influencers and content producers – how have they changed the way football fans consume information?

"Could a European league be super after all?"

We look at the much-debated European Super League and its potential impact on the global game.

Multipurpose stadia building

How can you build a multipurpose venue that generates revenue from areas or industries other than just football.

"Importing talent"

What does a football club look at when they decide to buy young talent from overseas rather than investing that money in their own academy.

"Knowledge is power (in the boardroom)"

What are the best education platforms or organisations in football?





"Let's get engaged!"

Fan engagement is one of the most important things that a football organisation needs to get right. Here we focus on the current trends, what works and maybe just as importantly

"Road to recovery"



A deep dive into the best practices pertaining to injury recovery.

"It's hard to get up and work when sleeping in silk pyjamas"

How do you maintain top level performance?

"Win the mind games"

How can you ensure that your mental health is not affected by the pressure of working in or playing football.

"Trust the process"

A discussion between football executives focused on how they implement and then get the buy in to their short-, medium- and long-term objectives.

"Exporting assets"

How do you best develop young talent to generate revenue and grow sustainably.

"Financial Foul Play"

Are clubs now trying to be too clever in their approaches to circumnavigate FFP regulations?